

***Northern Third Ward is a neighborhood project to support economic development in our area. We are interested in understanding the views of commercial-corridor businesses and in tracking community change over time.***

***Please do not identify your business on this questionnaire. Your responses will be anonymous, so we hope you will be honest in answering the questions.***

**Is your business located within ZIP Code 77004?**

- Yes  
 No

**First, we'd like to hear your thoughts about the Third Ward. By Third Ward, we mean the area bounded by IH 45 on the north, Blodgett Street on the south, US 59 on the west, and Cullen Street on the east.**

Thinking about the Third Ward, how well maintained would you say it is?

- Well maintained  
 Adequately maintained  
 Poorly maintained

Again thinking about the Third Ward, how visually attractive does it look to you?

- Very attractive  
 Somewhat attractive  
 Somewhat unattractive  
 Very unattractive

In your opinion, to what extent are the historic character and cultural identity of the Third Ward currently reflected in its neighborhoods?

- A great extent  
 A fair amount  
 A little  
 Not at all

**Next are some questions about how you view the general business climate in the Third Ward.**

Overall, how economically vibrant would you say the commercial districts in the Third Ward are?

- Very vibrant  
 Somewhat vibrant  
 Not that vibrant  
 Not at all vibrant

From your perspective, how active are Third Ward businesses in working to make the community better?

- Very active  
 Somewhat active  
 Not that active  
 Not at all active

In your opinion, to what extent do Third Ward residents support businesses operating in the Third Ward?

- A great extent
- A fair amount
- A little
- Not at all

In the next 3 years, how do you expect the businesses environment to change in the Third Ward?

- Improve a lot
- Improve some
- Stay about the same
- Decline some
- Decline a lot

**Now let's turn to your business in particular.**

How proud are you to be doing business in the Third Ward?

- Very proud
- Somewhat proud
- Not that proud
- Not at all proud

When it comes to your customers, how many would you say are from outside the Third Ward?

- All or most
- Some
- A few
- None

In the next 3 years, how do you expect things for your business to change?

- Improve a lot
- Improve some
- Stay about the same
- Decline some
- Decline a lot

Thinking about the future, how likely are you to continue doing business in the Third Ward?

- Definitely will
- Probably will
- Probably will not
- Definitely will not

What else, if anything, would you like us to know about doing business in the Third Ward?

---

---

---

---

---

**Next are a few questions about the area surrounding your business.**

Thinking about the block on which your business is located, how well maintained is each of the following elements?

|                     | Well maintained          | Adequately maintained    | Poorly maintained        | Not applicable           |
|---------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Street surfaces     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Sidewalks and curbs | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Trees and plants    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Again thinking about the block on which your business is located, how much of each of the following is visible on the block?

|                          | A lot                    | Some                     | A little                 | None                     |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Trash, debris, or litter | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Graffiti                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Illegal dumping          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Finally, please tell us a little about yourself and your business.**

Which of the following best describes your role in the business?

- An owner
- A manager
- Another employee
- Other *Specify:* \_\_\_\_\_

Do you live in the Third Ward?

- Yes
- No

In which of the following commercial corridors is the business located?

- Blodgett Street commercial corridor
- Emancipation Avenue commercial corridor
- Scott Street commercial corridor
- Other *Specify:* \_\_\_\_\_

Does the owner of the business own or lease the property where it is located?

- Owned
- Leased
- Other *Specify:* \_\_\_\_\_

How many years has the business been at this location? \_\_\_\_\_ years

How many full-time employees does the business have? \_\_\_\_\_ full-time employees

How many part-time employees does the business have? \_\_\_\_\_ part-time employees

***Thank you for completing this questionnaire.***