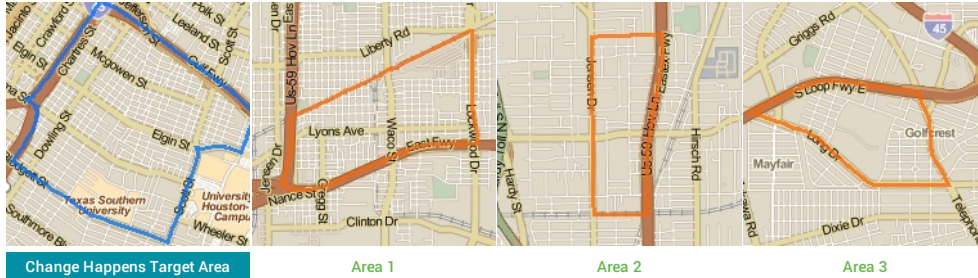
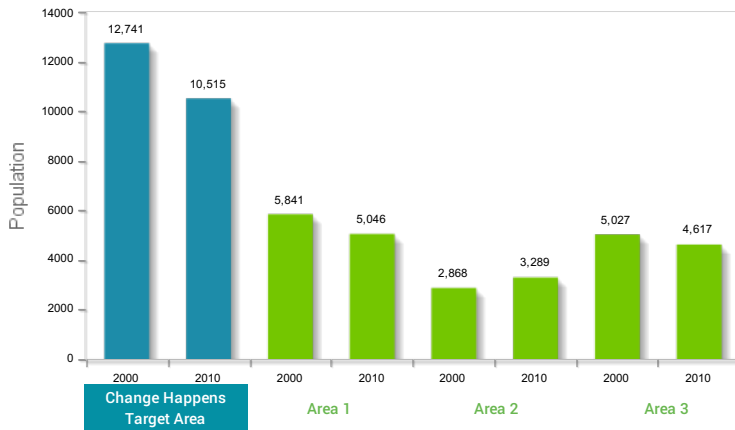


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POPULATION



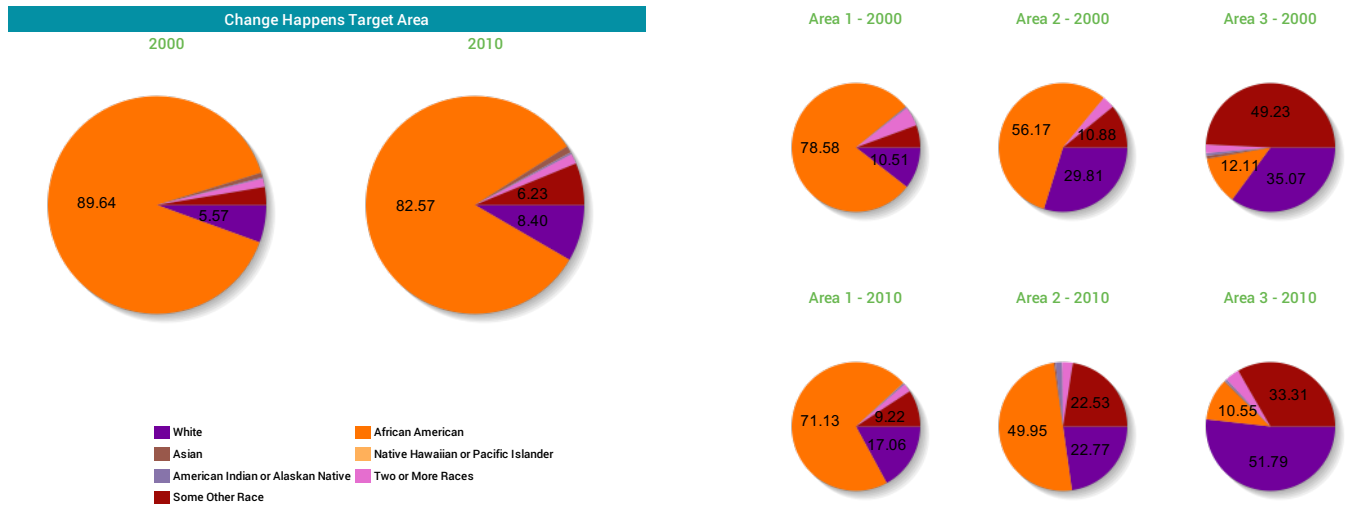
TENURE

As of the 2012-2016 time period, the target area, Change Happens Target Area, was made up of 28.39% homeowners and 71.61% renters, representing a change in homeownership of 6.3% from 2000. During the same period, Area 1 experienced a change in homeownership of -17.92%, Area 2 experienced a change in homeownership of -29%, and Area 3 experienced a change in homeownership of -19.17%.

Source: [Census](#)

RACE

During the period 2000 to 2010, the population in Change Happens Target Area changed by -17.47%. In terms of racial composition, the White population changed by 24.54%, the African American population changed by -23.86%, the Asian population changed by 20.69%, the Native Hawaiian population changed by N/A, the American Indian population changed by 36.36%, the population of people who are Some Other Race changed by 94.36%, and the population of people who are Two or More Races changed by -3.68%.



Source: Census

ETHNICITY & LANGUAGE

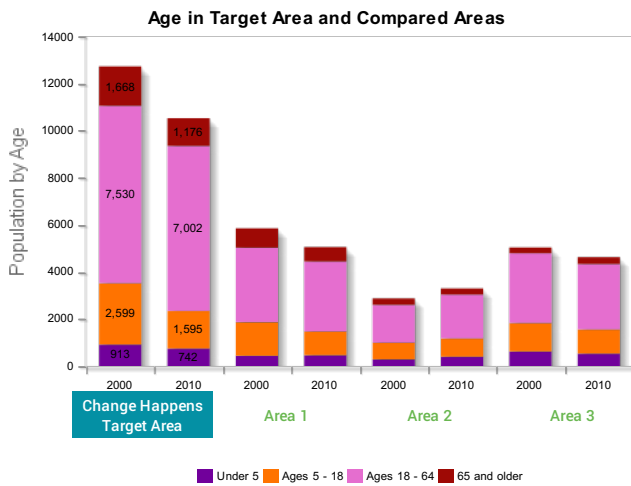
From 2000 to 2012-2016, the number of Hispanic people in the target area, Change Happens Target Area, changed from 996 to 1,379, representing a change of 38.45%. Of Change Happens Target Area's Hispanic population, 71.57% were White Hispanic, 12.4% were Black Hispanic, N/A were Asian Hispanic, and 16.03% were Other Hispanic. During the 2012-2016 time period, 3.59% of the target area's population was not proficient in English, and 8.99% spoke Spanish as the primary language at home.

	Change Happens Target Area			Area 1		Area 2		Area 3	
	2000	2012-2016	Pct. Change 2000-2016	2012-2016	Pct. Change 2000-2016	2012-2016	Pct. Change 2000-2016	2012-2016	Pct. Change 2000-2016
Hispanic	7.82%	12.67%	38.45%	39.36%	101.68%	42.08%	-4.32%	80.99%	4.21%
Foreign Born	5.27%	7.49%	21.28%	18.38%	79.68%	18.21%	-27.68%	43.66%	-0.66%

Source: Census

AGE

In the target area, Change Happens Target Area, during the period 2000 to 2012-2016, the population of young people under the age of 18 changed from 3,512 to 2,292, representing a difference of -34.74%. During the same period, the population of seniors changed from 1,668 to 1,062, a difference of -36.33%.

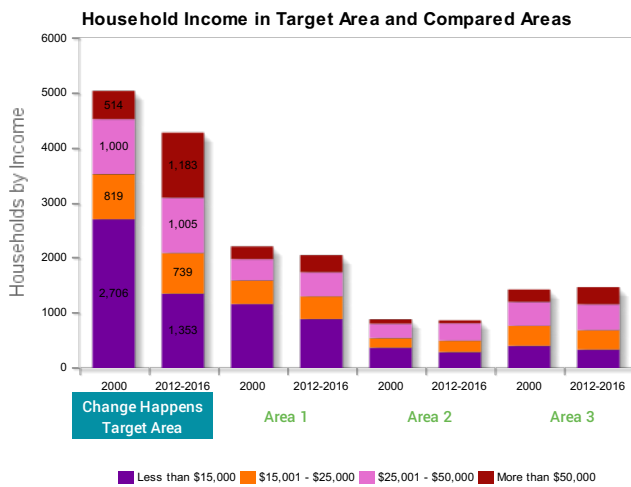


Change Happens Target Area		
AGE	2000	2010
Under 5	7.17%	7.06%
Ages 5 - 18	20.4%	15.17%
Ages 18 - 64	59.1%	66.59%
65 and older	13.09%	11.18%

Source: [Census](#)

INCOME

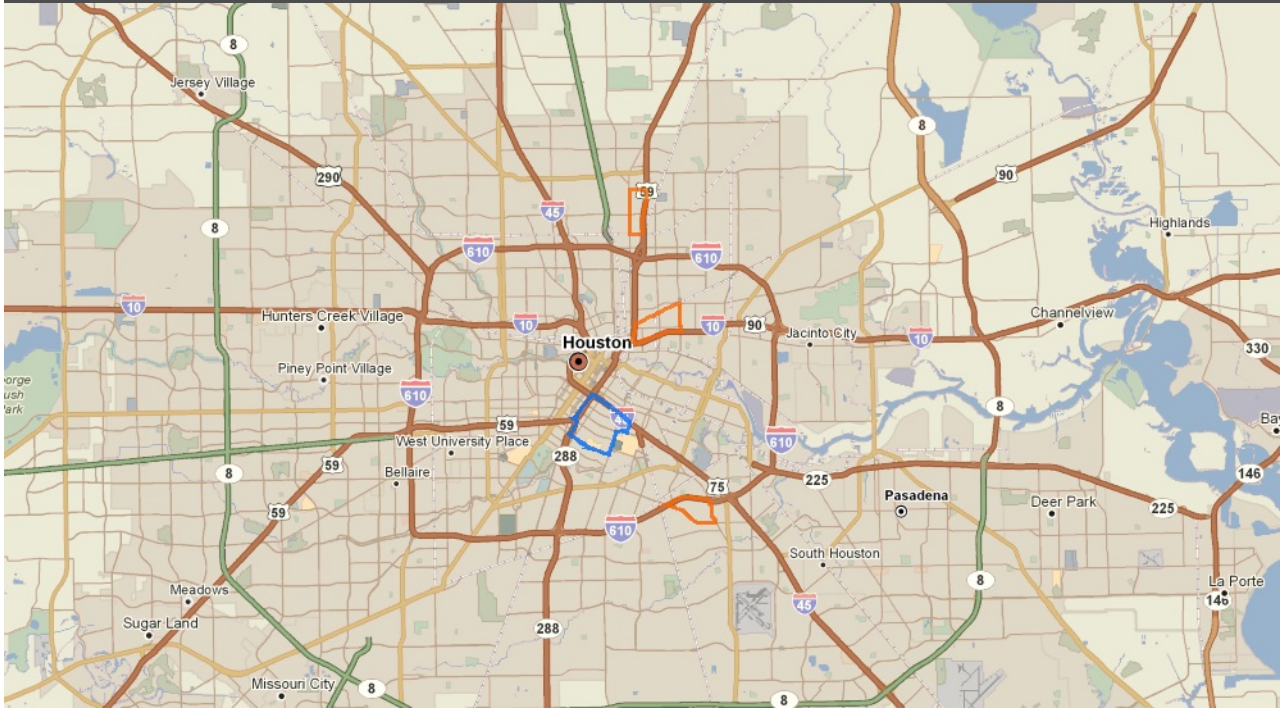
In the target area, Change Happens Target Area, the number of families living in poverty changed by -44.42% from 2000 to the period 2012-2016. In 2016, 445 of the 662 families living in poverty were single headed families with children.



Change Happens Target Area		
	2000	2012-2016
Median Household Income	Ranged From \$9,367 to \$28,539	Ranged From \$11,747 to \$65,833
Pct. Less than \$15,000	53.51%	31.61%
Pct. \$15,001 - \$25,000	16.2%	17.27%
Pct. \$25,001 - \$50,000	19.77%	23.48%
Pct. More than \$50,000	10.16%	27.64%
Families in Poverty	43.95%	33.02%

Source: [Census](#)

Map of Change Happens Target Area and Comparables



Endnotes:

The Wells Fargo Community Change report was designed by Reinvestment Fund in collaboration with Wells Fargo Foundation staff and grantees. The comparative areas are groups of Census Tracts selected based on similarities to the grantee's target area or some other comparative factor.

Calculations presented here were performed by staff at Reinvestment Fund and are based on public and proprietary data sources that have been licensed for use in PolicyMap.

Values presented in this report were calculated by summing the component Census Tracts or Census Block Groups. The geographies used for the target area include: 482013122001, 482013122002, 482013123001, 482013123002, 482013124001, 482013124002, 482013124003, 482013127001, 482013127002, 482013127003, 482013128001, 482013128002, 482013122003

The geographies included for the comparable areas are as follows:

Comparable A: 48201211300

Comparable B: 48201220800

Comparable C: 48201332800

Some ACS Demographics indicators are not available at the block group level. For those groups with target areas made up of block groups, a tract was included if more than 50% of its area was included in the target area. Tracts included in these sections of the report include: 48201312300, 48201312200, 48201312400, 48201312800, 48201312700

For information about our sources for each of the tables in this report, please see our Data Directory.

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